**The Power of Awareness (Neville)**

**FAILURE – (WHAT IS THE REASON?)**

THIS BOOK WOULD NOT be complete without some discussion of –  
**FAILURE** – **in the attempted use** – of –   
 **THE LAW OF ASSUMPTION**.   
  
It is entirely possible that you either – have had or will have –   
 **a number of failures** - in this respect –   
 many of them – **IN REALLY IMPORTANT MATTERS**.

**If, having read this book**, having a thorough knowledge –  
of the application and working of – **THE LAW OF ASSUMPTION**,   
**you faithfully apply it** – in an effort to attain some intense desire –  
 **AND FAIL, what is the reason?**   
If, to the question –   
**"Did you persist enough?",** **you can answer "Yes"** –   
and still -**the attainment of your desire** – **WAS NOT REALIZED,**  
 ***WHAT IS THE REASON FOR THE FAILURE?***

**THE ANSWER TO THIS** – **IS – THE MOST IMPORTANT FACTOR** -  
**IN THE SUCCESSFUL USE OF –**  **THE LAW OF ASSUMPTION**.   
  
***THE TIME IT TAKES****:****YOUR ASSUMPTION – TO BECOME FACT – OR -******YOUR DESIRE – TO BE FULFILLED****, -****IS DIRECTLY – PROPORTIONATE*** *–* ***TO THE NATURALNESS OF YOUR FEELING*** *—* ***OF ALREADY BEING*** *–* ***what you want to be*** *–* ***OF ALREADY HAVING*** *–* ***what you desire***.

**The fact that** –   
 **IT DOES NOT** – **FEEL NATURAL TO YOU** –  
 **TO BE** – **WHAT YOU IMAGINE YOURSELF TO BE** –   
 **IS** – **THE SECRET OF YOUR FAILURE**.

**Regardless of your desire**,   
**regardless of how faithfully and intelligently you follow the law**,   
**IF YOU - DO NOT - FEEL NATURAL –   
 about what you want to be, YOU WILL NOT BE IT.**   
If it does not - **feel natural to you** – **to get a better job,**   
 **you will not get a better job**.

**The whole principle** – is vividly expressed by the Bible phrase –   
 **"you die in your sins" (John 8:24) –**   
**YOU DO NOT – TRANSCEND** –   
**FROM – YOUR PRESENT LEVEL – TO THE STATE DESIRED.**

**HOW CAN THIS LEVEL BE ACHIEVED?**

**THE SECRET LIES IN ONE WORD – IMAGINATION**.   
For example, **this is a very simple illustration:**  
***ASSUME*** *–   
that you are securely chained to a large heavy iron bench.****You could - not possibly run, in fact you could not – even walk.****IN THESE CIRCUMSTANCES,****IT WOULD NOT BE – NATURAL – FOR YOU TO RUN****.   
You could not –****EVEN FEEL -THAT IT WAS NATURAL*** *–* ***FOR YOU TO RUN****.*

***BUT*** *–* ***YOU COULD EASILY*** *–* ***IMAGINE*** *–* ***YOURSELF RUNNING****.****IN THAT INSTANT****,* ***while your consciousness*** *–****IS FILLED – WITH YOUR IMAGINED RUNNING,  
 YOU HAVE FORGOTTEN – THAT YOU ARE BOUND.  
IN YOUR IMAGINATION****,* ***your running - WAS - completely natural****.*

THE ESSENTIAL FEELING OF NATURALNESS – can be achieved -by – ***PERSISTENTLY – filling your consciousness –  
with imagination*** – **IMAGINING YOURSELF** –   
**BEING** - **what you want to be** - or – **HAVING** - **what you desire**.

**Progress** – can spring – **only from your imagination**,   
**from your – DESIRE** — **to transcend your present level**.   
  
What you truly and literally must feel – is that –   
 **WITH YOUR IMAGINATION**, **all things are possible**.   
You must realize — that changes are not caused - by caprice,  
 **but by a change of consciousness.**

You may fail to achieve or sustain –  
 the particular state of consciousness –   
 to produce the effect you desire.

But, once you know –**THAT CONSCIOUSNESS** –**is the only reality** –  
 and – **IS THE SOLE CREATOR**– of your particular world -  
 and – **have burnt this truth into your whole being,**   
 then you know - **that success or failure** –  
 **IS ENTIRELY – IN YOUR OWN HANDS**.

Whether or not you are disciplined enough –  
to sustain the required state of consciousness - in specific instances -  
 **has no bearing - on the truth of the law itself –   
 (that an assumption, if persisted in, will harden into fact).**

**The certainty of the truth of this law** – must remain –  
despite great disappointment and tragedy –   
even when you "see the light of life go out -  
and all the world go on as though it were still day".

You must not believe –   
 that because your assumption failed to materialize,   
 the truth that assumptions do materialize - is a lie.

**IF YOUR ASSUMPTIONS ARE NOT FULFILLED**,   
 **it is because of** —**some error or weakness** –   
 **in your consciousness**.

**However**,   
**THESE – ERRORS and WEAKNESSES – CAN BE OVERCOME.**

Therefore, press on – to the attainment of ever higher levels—   
 by feeling that you already are – the person you want to be.

And remember that — **THE TIME IT TAKES** –   
 **YOUR ASSUMPTION** – **TO BECOME REALITY** –   
 **IS PROPORTIONATE** *–* ***to the – NATURALNESS OF BEING IT.***